



World Health
Organization



NCD HARD TALKS

MAKING HEALTH SYSTEMS DELIVER

Webinar 12 May 2021 | 13.00 - 14.30 CET

Interpretation in French and Spanish available

**Digital solutions for
NCDs: what worked
and what can be taken
forward? COVID-19
AND BEYOND**

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WHO HQ/UCN/NCD supported by the Joint Working Team for UHC/UHC Partnership

Contact: Hogendorfm@who.int

NCD HARD TALKS

Digital solutions for NCDs: what worked and what can be taken forward? COVID-19 AND BEYOND

THE ISSUE

The COVID-19 pandemic has prompted a surge of digital health technologies to support real world public health challenges, including non-communicable disease (NCD) service delivery. New digital innovations as well as regulatory and policy changes have been enacted to increase uptake of digital products and services, including: mobile and chatbot applications, Internet, SMS messaging, wearable technologies, health information systems, telehealth/telemedicine, machine learning, artificial intelligence, data collection and Big Data.

But innovation is not without bottlenecks and challenges. There have been major digital failures during COVID-19 around digital tracking and tracing: data produced is not always reliable, and digital products and services remain unused due to low demand, poor end-user experience, or reluctance to adopt these new digital tools. Moreover, significant groups of the population in many countries remain completely untouched by the digital world.

THE OBJECTIVES

The webinar provides a platform to connect, share and learn from initiatives on digital health and innovations and how they have addressed the burden of NCDs. We will hear from governments, the private sector, civil society actors, NGOs and others as we aim to:

- Identify key learnings on digital innovations/services for NCDs during the COVID-19 pandemic.
- Explore how – in a post-pandemic world – we can design and implement NCD digital interventions that keep the end users in mind, and consider ethical, regulatory, implementation, technology and sustainability issues.
- Look at critical bottlenecks and challenges on NCDs and digital health.

THE PANEL

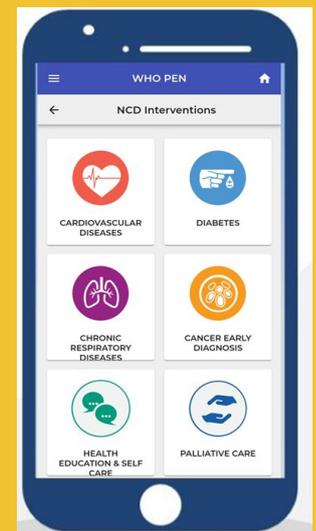
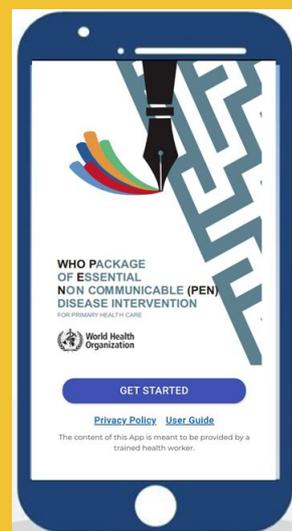
A panel of female leaders and experts from the NCD and digital health space – innovators, policy makers, country experts and funders – share insights on how we can advance and ensure that everyone, everywhere has access to and benefits from innovation and digital technologies to improve NCD outcomes. In recognition of the gender digital divide, the panel is female-only: globally, women have less access to digital technology/Internet than men and are less likely to work in the digital sector.

The webinar will explore:

- Digital health and NCDs on the ground: what is working and how to scale up?
- Models and new solutions

PREVIEW

The webinar also features an exclusive preview of the new WHO Package of essential NCD interventions (PEN) digital App



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